



LAURIE MCGINLEY

UEFA QUALIFIED LICENSED COACH

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Foreign Languages:

- **Advanced:** Spanish
- **Intermediate:** French
- **Beginner:** German, Norwegian, Italian, Dutch and Portuguese

A highly ambitious UEFA Licenced Coach who is constructing a strong portfolio of achievements and experience within the football industry having made the successful transition from youth coach to development senior coach.

A forward thinking and innovative coach with a proven track record in managing performance and player development and has contributed to tangible on-field success through training methods and coaching programmes.

One who leads from the front to motivate and drive players to fulfil their potential and focuses on their technical, tactical, physical and mental development through tailored coaching sessions.

COACHING QUALIFICATIONS & MEMBERSHIPS

- Football Transfer Forum Agent Education Level 3 (2026)
- Data for Sporting Directors - Twelve Football (2026)
- Hudl Statsbomb: Modern Scouting and Data-Driven Recruitment (2025)
- ASD: Introduction to the Role of a Sporting Director (2025)
- ASD: Technology & the Sporting Director (2025)
- SFA Level 2 Talent ID Licence (2025)
- FAW: Talent ID Award Level 1 (2025)
- The Player Care Group: Introductory Course in Player Care (2025)
- APFA: Individual Player Development & Analysis (2025)
- Double Pass: Women's Football Philosophy 1 & 2 (2024)
- Double Pass: Women's Football Team Development 1 & 2 (2024)
- Modern Soccer Coach: Advanced Tactical Analysis & Coaching Methodology Course (2024)
- AFCAS Level 7: Player Scouting & Recruitment (2026)
- AFCAS Level 3: Football Fundamentals/Talent ID (2024)
- AFCAS Level 1: Tactical Scouting and Analysis (2024)
- UEFA I Coach Kids Grassroots Programme (2024)
- Foundations of Sporting Director Course: FOCUS sports (2023)
- Coaching the Women's Game: Football Club Evolution (Aug 2023)
- Advanced Certificate Programme Sporting Directorship: Focus Sports Education (Aug 2023)

- MBP: Specialist in the Methodology of Youth Football (2022)
- MBP: Scouting and Game Analysis Specialist (2022)
- FFIT Trainer with SPFL Trust (2021)
- ISPAS level 1: Accredited Applied Analyst (2021)
- Performance Analysis SFA Part 1 (2021)
- PFSA: Level 2 Performance Analysis in Football (2024)
- PFSA: Level 2 Talent Identification in Football (2024)
- PFSA: Level 1 Opposition Analysis in Football (2021)
- PFSA: Level 1 Technical Scouting in Football (2021)
- PFSA: Introduction in Football Scouting (2021)
- Statsbomb: Introduction to Football Analytics (2020)
- One Education: Leadership & Management Diploma (2019)
- SPFL Trust: Mental Health First Aid Course (2019)
- FA level 1 Psychology (2019)
- FA level 1 Talent Identification (2019)
- UEFA A Licence Intro (2018)
- Performa Sports: Level 4 Performance Analysis (2018)
- UEFA B Licence (2017)
- LMA: Identifying Potential Talent (2018)
- Coerver Coaching: Youth Diploma 1 & 2 (2015)
- SFA Advanced Children's Licence (2016)



- FA Membership (Fan No. 60724102)
- European Association of Scouts (2026)
- Modern Soccer Coach: Insider Programme (2026)

- Association of Sporting Directors Executive Membership (2026)
- Women in Football Membership (2026)

EDUCATION



- BARCA HUB
- FC Evolution
- West of Scotland College
- FOCUS Sports Education
- FOCUS Sports Education
- FOCUS Sports Education
- FOCUS Sports Education
- FOCUS Sports Education
- FOCUS Sports Education
- FOCUS Sports Education



- Barca Hub
- Barca Hub
- West of Scotland College
- British Sign Language
- West College Scotland
- Paediatric Emergency First Aid at Work
- Open University
- Open University
- Open University
- Glasgow Caledonian University









- Managing Director Professional Diploma 2026
- Mentorship Level 1 2026
- TQUK Level 3 Certificate in Counselling Skills 2026
- MBA Football Management 2025
- Certificate in Sporting Direction 2025
- Academy Management and Talent Development 2025
- Professional Diploma in Women's Football Direction 2025
- The First 100 days of a Sporting Director 2025
- Certificate in High Performance Leadership 2025
- Football Business Essentials 2025
- Certificate in Women's Football Business 2025
- Certificate in Sport's Management 2025
- Level 2 Certificate in Team Leading Knowledge 2024
- Introduction to British Sign Language 2023
- Level 2 Understanding Autism 2022
- Skills Training Group 2022
- Exploring Sport Coaching & Psychology 2020
- Working with Young People in Sport & Exercise 2019
- The Business of Football 2018
- BA Sports & Active Lifestyles 2012

"From our discussions during the past year Laurie has struck me as a person who has a strong personality and a willingness to learn. With his passion and integrity he would influence any club in a positive way. I would recommend him based on his grit and true desire to become better everyday." - John Wall: Experienced Football Coach & Developer

COACHING EXPERIENCE

<ul style="list-style-type: none"> Partick Thistle Women's FC BSC Glasgow McGinley Coaching Gwalia United FC UWS Paisley Men's Football Team East Kilbride FC Albion Rovers FC Albion Rovers Community Trust Hull City Ladies FC Airdrie Ladies FC Glasgow Girls FC Glasgow Girls FC 	<p>Lead Talent ID Scout Head Coach of Youth & Children/Girls & Women Owner/Head Coach First Team Performance Analyst Intern Head Coach U17 Head Coach U21 Head Coach Community Development Officer Foundation Manager First Team Head Coach U23/U13 Head Coach Head of Club Development & Head of Youth</p>	<p>Sep 2025 - Apr 2026 Apr 2025 - Sep 2025 Jan 2022 - Sep 2025 Sep 2024 - Jun 2025 Sep 2023 - Mar 2024 Apr 2022 - Jul 2023 Aug 2021 - Apr 2022 July 2021 - Jan 2022 Jan 2021 - Jun 2021 Dec 2019 - Jan 2021 Mar 2018 - Nov 2019 Nov 2017 - Nov 2019</p>	        
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COACHING DETAIL

<ul style="list-style-type: none"> Partick Thistle Women's FC 	<p>Lead Talent ID Scout</p> <ul style="list-style-type: none"> Attended matches to scout and identify talented players to recruit for the first team Built Talent ID templates with player profiles and avatars Worked closely with the Head of Scouting and Manager 	<p>Sep 2025 - Apr 2026</p>	
<ul style="list-style-type: none"> BSC Glasgow 	<p>Head Coach of Youth & Children/ Girls & Women</p> <ul style="list-style-type: none"> Worked with coaches improve youth, childrens, girls and women's player performance Designed and implemented a curriculum for each group, contributed to recruitment and talent identification processes Worked with the local governing body and council, creating partnerships to enhance player development within the club 	<p>Apr 2025 - Sep 2025</p>	
<ul style="list-style-type: none"> McGinley Coaching 	<p>Owner/Head Coach</p> <ul style="list-style-type: none"> Established a successful football coaching business which provided sports coaching to all age groups in Glasgow and the surrounding areas, specialising in working with foundation and youth phase players Provided one-to-one football and school coaching, working with coaches and players of all levels to improve their skillset Worked with multiple clubs in Scotland to develop youth academy curriculums, and built club strategic business plans 	<p>Jan 2022 - Sep 2025</p>	
<ul style="list-style-type: none"> Gwalia United 	<p>First Team Performance Analyst Intern</p> <ul style="list-style-type: none"> Worked with Head of Analysis on Key Performance Indicators (KPI's), editing and clipping videos for IDP Contributed to recruitment and talent identification processes for the first team 	<p>Sep 2024 - Jun 2025</p>	
<ul style="list-style-type: none"> East Kilbride FC 	<p>U17 Head Coach</p> <ul style="list-style-type: none"> Led the planning, implementation, development and delivery of innovative U17 coaching sessions and match day preparations Established a positive playing style and facilitated players progression into the U20 team <p>Key Achievements: ✓ Achieved a top 5 finish in the Lowland League Cup and reached 2 semi-finals in the 2022/23 season</p>	<p>Apr 2022 - Jul 2023</p>	
<ul style="list-style-type: none"> Hull City Ladies FC Airdrie Ladies FC 	<p>Foundation Manager First Team Head Coach</p> <ul style="list-style-type: none"> At Hull City Ladies, led the school programmes, in charge of U8's, U10's and U12's Devised, designed and delivered one-to-one technical coaching sessions for individual players and the full squad Proactively supported players along the development pathway to facilitate their progression into the professional ranks 	<p>Jan 2021 - Jun 2021 Dec 2019 - Jan 2021</p>	 
<ul style="list-style-type: none"> Glasgow Girls FC 	<p>U23/U13 Head Coach Head of Club Development & Head of Youth</p> <ul style="list-style-type: none"> Devised, designed and delivered structured training sessions in line with the club's philosophy and objectives for the team Devised and implemented age-appropriate coaching sessions tailored to players' individual development goals Designed and implemented training sessions focusing on player's strengths and weaknesses to support their technical progression Developed a playing philosophy based on passing, pressing and possession with quick transition from defence to attack <p>Key Achievements: ✓ U13's Jane Ross West Region League Winners 2019 ✓ Five players progressed from U13 to U15 and four from Development side to First Team at Glasgow Girls FC</p>	<p>Mar 2018 - Nov 2019 Nov 2017 - Nov 2019</p>	



"Laurie is a dedicated, hard-working coach who is constantly aspiring to grow and develop. He commits to continual professional development and is always willing to take on feedback in order to improve himself and others he works with. Laurie's commitment to coaching is admirable and his passion cannot be questioned." - Kevin Murphy: Head of Recruitment, Arsenal Women FC

PLAYING BACKGROUND



CP Scotland International Footballer: 40 Caps and 25 Goals, 2009 - 2015

Key Achievements:

- ✓ Represented Scotland at the 2010 and 2014 European Championships
- ✓ Represented Scotland at the 2013 Intercontinental Championships
- ✓ Represented Scotland at the 2011 World Cup
- ✓ Top 10 players in the world in 2011