

Steve Weaver

Curriculum Vitae

Montrose Villa, Old Wrexham Road, Gresford. Wrexham LL12 8UA
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Personal Statement

I am passionate about the development of people, systems and projects. I take pleasure in seeing these thrive and grow. I have grown into a positive leader, and my track record shows I have been adaptable to the environment I have been in. I have worked across a variety of organisations and acquired a wealth of experience that has seen me hold the roles of Head of Football development, Development coach, First Team Coach and Academy Manager. I have continually worked towards a proven track record in coaching and the development of young players. I have worked closely with Sporting Directors, Head coaches and Academy Managers have been successful in bridging the gap between academy and first team development. Throughout my professional career, I have tried to continually develop, and I believe myself to be highly qualified, motivated and respected amongst my peers.

Recent Achievements

During my 7 years at Norwich, (which was a self-financing model), I led a skilled team that improved the Clubs homegrown productivity in the following areas.

- Sold over £105 million in transfer fees. (Max Aarons, Jamal Lewis, Jon Rowe, Andrew Omobomidele, Adam Idah, Abu Kamara etc)
- Had more than 25+ first team debuts and 35+ EFL debuts.
- Led a Multi-disciplinary team to successfully retain category 1 status on.
- The EPPP productivity ranking rose from 82nd to 15th (all academies) 26th to 15th (Cat 1) in a 3-year cycle. Successfully staying within the top 20 throughout my time.
- Had a Club strategy Return on Investment target of + £1.25 and on leaving the Club had + £1.60 ROI
- Was a part of a working group that oversaw the multi-million-pound development of the Colney training facility.

Qualifications

Coaching

UEFA Professional Licence
UEFA A Licence
Academy Managers Award
FA Psychology Levels 4 & 5
Advance Youth Award

Academic

BSc Hons - Sport Science and Coaching
PgDip- Football Academy Management
LMA - Certificate in Applied Management
NEBSM Certificate

Work Experience

Norwich City (EPL/EFLCH) 2020-2024 Head of Football Development

With an information led approach, my focus was to ensure that the Club's 'Elite' players received the specialist mentoring from all support services. I oversaw the coaching of these players on daily basis and drove the coaching, playing philosophies and the player's multi-disciplinary 'Individual learning plans', through strategic planning, operational management and the leadership of people. I ensured that the teams played in the Clubs way and worked closely with the Sporting director on the player pathway and succession planning.

Norwich City (EPL/EFLCH) 2017-2020 Academy Manager

Working alongside the Club's board and Sporting Director, I was responsible for the implementation of a new Academy development strategy. Writing a modern Multi-Disciplinary Academy Performance plan that focused on the development of young footballers, both on and off the pitch. The focus was on player recruitment, squad management, coaching and playing philosophies that was at the forefront of EPPP requirements. Building a multi-disciplinary team that could support the needs of a modern self-financing Academy and its players.

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Over Positions Held

Huddersfield Town (PL/EFLCH)	2016 – 2017	Academy Manager
Ipswich Town (FLCH)	2014 - 2016	European & Domestic Scout
Wolverhampton W – (PL/EFLCH)	2008 - 2014	Senior Elite Development Phase Coach
		Assistant Manager / First Team Coach
		Development Coach
Manchester City FC	2008	Academy Coach
Blackburn Rovers	2008	European & Domestic Scout
Wrexham (FL1,2)	1997 – 2008	Assistant Manager
		Head of Youth (9yrs – 18yrs)
		Youth Team Coach
		Centre of Excellence Director
PFA	1994-1997	Community Development Officer SW Soccer
Coaching	1992 – 1994	Own Business – Self-Employed
English Football Association	1998 -2004	Coach Educator
Football Association of Wales	1997 - 2004	Coach Educator

References on Request