ÁLVARO LÓPEZ

CHIEF SCOUT & DATA ANALYST | RECRUITMENT INTELLIGENCE

Scout and Data Analyst with 5+ years of professional experience in elite football recruitment. Specialist in combining video analysis, statistical insights, and football intelligence to support data-driven decision-making. Proven track record working with First Team and Academy recruitment across European and international markets, including Premier League player evaluation. Strong technical background in Python, Tableau visualization, and professional scouting platforms.

ÁLVARO LÓPEZ
INSIGHT SCOUTINGLAB

CONTACT

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🌐 LANGUAGES

Spanish (Native)

English (Fluent)

Professional experience operating in bilingual environments (English and Spanish) and across diverse football structures and cultures.

🧠 CORE SKILLS

- Video & Live Scouting
- Player Profiling & Benchmarking
- Recruitment Database Management
- Tactical & Positional Analysis
- Data Visualization (Python & Tableau)
- Python
- Youth & Loan Player Tracking
- Fast-Turnaround Analysis
- Cross-Market Intelligence

💻 TECHNICAL SKILLS & TOOLS

- Scouting Platforms: Wyscout (Expert), Hudl Sportscode
- Data & Visualization: Tableau, Python (web scraping, automation, predictive models), Excel/Google Sheets, Airtable
- Video Analysis: Hudl Sportscode, Wyscout Video, InStat Scout
- Languages: Spanish (Native), English (Fluent - Professional working proficiency)
- Coaching: UEFA B Licence

EDUCATION & CERTIFICATIONS

- BSc in Sports Science (CAFYD) – UCAM Universidad
- MSc Big Data & Analytics in Sport – Sports Data Campus
- MSc in Sports Innovation – Sports Data Campus
- MSc in Python Applied to Sports – Advanced programming for sports analytics
- Advanced Scouting Certificate – Athletic Club Bilbao Football Center
- Talent ID Level 2 – The FA (English Football Association)
- UEFA B Licence – Royal Spanish Football Federation

PROFESSIONAL EXPERIENCE

International Scout & Data Analyst - Al Nassr FC (Saudi Arabia) *Dec 2024 - Now*

- Support First Team & Academy recruitment from identification to shortlist
- Deliver data-driven player insights for target prioritisation
- Market coverage: Belgium, Netherlands, Denmark, Germany, France + PL/Championship
- Track international youth talent (U17–U21) & loan players
- Automate recruitment data using Python (web scraping)
- Build Tableau dashboards for profiling & benchmarking
- Provide fast-turnaround recruitment analysis

Chief Scout – ACA FP Group (KMSK Deinze Belgium 1B Pro League & Juventud Torremolinos 3 & 2 RFEF) Feb 2022 - Nov 2024

- Led full-cycle recruitment from identification to signing
- Presented shortlists and player evaluations to board level
- Led full-cycle recruitment: identification → agent liaison → negotiation → signing
- Managed agent network (Belgium, Netherlands); presented to board level
- Coordinated with coaching/analysis for recruitment-tactical alignment
- Results: promotion (2x Juventud), playoff qualification (Deinze)

Scout & Data Analyst BeSoccer Pro (Spain) | Aug 2020 – Feb 2022

- Delivered data-based scouting reports and player assessments for professional clubs across Spain and Europe
- Specialized in international talent identification focused on youth and emerging profiles
- Coordinated with scouting departments and technical staff to align reports with club recruitment needs

Scouting & Data Projects (Independent / Consulting) South America & Europe

- Recruitment and scouting projects for clubs including Aldosivi, Audax Italiano & O'Higgins FC.
- Player profiling, shortlisting and analysis tailored to specific positional needs and recruitment strategies