

Guzmán Montgomery

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Profile

Head of the Analysis, Data and Scouting Department at Albion FC, leading the design and implementation of scouting methodologies, performance analysis and strategic decision-making support. In parallel, **Technical Consultant and Analyst at Football Data Agency**, specialized in video and data analysis, Power BI and Python, with a proven track record in improving transfer-market decisions through data-driven approaches. Strong problem-solving and teamwork skills, with significant contributions to optimizing analytical processes and expanding data coverage for strategic decisions across clubs and football organizations.

Education

2025 – Football Coach (Pro License), IUACJ

2025 – Soccermatics Pro Course: Data Analysis with Python

2022 – Certificate, Master in Football, BeMagistral

2022 – Certificate, Power BI 360°, Objetivo Analista

2021 – Certificate, Technical Scouting Level 2, PFSA

2020 – Master's Degree in Big Data and Advanced Analytics, UCAM – Catholic University of Murcia

2020 – Certificate, Football Analyst, Objetivo Analista

2015 – Bachelor's Degree in Communication Sciences – Film, Audiovisual & TV, FIC Udelar

Skills

Video Analysis: NacSport, AzSports, Metrica Sports, Klip Draw

Technical & Video Scouting

Microsoft Power BI

Python

Wyscout, Driblab, Opta, SkillCorner, GPS Data (Catapult, GPEXE)

Technical solutions

Problem solving

Organization

Data analysis

Teamwork

Professional Experience

05/2024 - Present

Technical Consultant and Analyst

Football Data Agency – Freelance

- Development of tools and analytical solutions.
- Reports for clubs, leagues and professionals.
- Power BI and Streamlit developer.

01/2026 - Present

Head of Analysis, Data and Scouting Department

Albion FC – Montevideo, Uruguay

- Design and execution of the department's strategic plan.
- Leadership and coordination of the Analysis, Data and Scouting Department.
- Structuring and development of institutional-level data analysis.
- Coordination of the scouting area and definition of processes.
- Optimization of analysis and scouting workflows to support decision-making.
- Definition of institutional guidelines for first-team and opposition analysis.

05/2025 - 12/2025

Part-Time Analyst

Albion FC – Montevideo, Uruguay

- Technical and video scouting.
- Development of internal analysis and scouting tools and processes.
- Production of tailored reports for Sporting Management and Coaching Staff.
- Joint development, with club management, of the structure for the Analysis Department.

12/2024 - 02/2025

Technical Scout & Consultant

Albion FC – Montevideo, Uruguay

- Technical and video scouting.
- Support to the Sporting Director and coaching staff in transfer-market decisions.
- Review and improvement of internal processes.
- Use of external data for performance analysis.
- Data extraction and database construction for specific leagues.
- Player comparisons and visualizations to simplify datasets.
- Full data coverage of the International U16 Tournament using Capture (Driblab Pro).
- Creation of detailed insights and databases for the U16 team.

12/2024 - 02/2025

Technical Scout

Ferro Carril Oeste

- Technical reports for the Sporting Director.
- Performance analysis using external data.
- Data extraction and database construction.
- Player comparisons and intuitive data visualizations.

08/2023 - 09/2024

Video and Data Analyst

River Plate – Montevideo, Uruguay

- Video analysis, match and training recording and capture.

- Opposition analysis with detailed reports for the coaching staff.
- Player scouting.
- Reports for the Sporting Director and club owner.
- Organization and analysis of GPS data for performance monitoring.

12/2021 - 08/2023

Video and Data Analyst

Boston River – Montevideo, Uruguay

- Video analysis, match and training recording and capture.
- Opposition analysis with detailed reports for the coaching staff.
- Player scouting.
- Reports for the Sporting Director and club owner.
- Organization of GPS data for performance analysis.

03/2022 - 02/2023

Video Analyst

LIGEN Analytics

- Contextual analysis for teams in Spain (Division de Honor Juvenil) and Germany (Regionalliga).

Additional Experience

2025 – Guest Lecturer

- Guest lecturer at the Center for Sports Studies, Universidad Austral: class on Innovation and Big Data.
- Guest lecturer at Montevideo City Coach Academy: class on Football Analysis.
- Guest speaker for the Extension Department of Montevideo City Coach Academy at the first Sports Research & Development Conference: Big Data and the application of data analysis in football.

03/2020 – Present

Freelance Journalist – Sports Analyst

La Diaria – Montevideo, Uruguay

- Football analyst covering Uruguayan First Division, Uruguay National Team and World Cups.
- <https://ladiaria.com.uy/periodista/guzman-montgomery/>

01/2011 – Present

Sports Analyst

Por Decir Algo – Montevideo, Uruguay

- Responsible for data and team analysis during radio broadcasts.
- Roles as journalist, host, photographer, cameraman and audiovisual editor.

01/2016 – 01/2020

Head of Production – Live Monitoring

Sportradar AG – Montevideo, Uruguay

- Quality control of live-covered matches by data journalists.
- Daily reports, planning, team coordination and client support.
- Coordination of 60 operators and 10 supervisors.

01/2014 - 01/2016

LiveOdds Supervisor

Sportradar AG – Montevideo, Uruguay

- Development of trading strategies.
- Ensuring team performance aligned with company objectives.

01/2013 - 01/2014

LiveOdds Trader

Sportradar AG – Montevideo, Uruguay

- Development of the LiveOdds product through risk management and market analysis.

Languages

Spanish: Native

English: Advanced (written and spoken)

Portuguese: Basic