




# PIERCE KIEMBI


## FOOTBALL COACH

### CONTACT

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 Birmingham, UK

### SKILLS

Effective communication

Relationship building

Player development

Coaching session delivery

Connecting with players

### LICENCES

UEFA A Licence

Advanced Youth Award

### EDUCATION

DipHE in Football Coaching 2021-2023

#### Leeds Beckett University

MSc in Psychology 2020 - 2021

#### Manchester Metropolitan University


PGCE 2019 - 2020


#### Birmingham City University


Bachelor in Finance 2010 - 2014


#### University of Texas Rio Grande Valley


### LANGUAGES

English 

German 

French 

Spanish 

Portuguese 

### PROFILE

Diligent, motivated, and charismatic individual, equipped with a wealth of experience in the football industry, and academia with the proven ability to adapt to diverse situations. A multilingual, adept communicator who is committed to contribute to a positive environment conducive to helping individuals and the collective achieve success on and off the field and reach their maximum potential.

### WORK EXPERIENCE

#### Assistant First Team Coach

Alemannia Aachen

Short-term engagement, Summer 2025

- Invited to join the first team coaching staff, actively planning and delivering daily training sessions.
- Led individual and unit-specific practices focused on tactical themes and player development.
- Collaborated on matchday preparations, opposition analysis, and in-depth player feedback discussions.
- Built strong working relationships with players and staff, quickly integrating into a competitive European professional environment.

#### Lead U16 Coach

Shrewsbury Town FC

Oct 2024 - Present

- Plan, prepare, and deliver coaching sessions for the 15s & 16s program in alignment with Club philosophy and coaching syllabus.
- Collaborate with the Academy Head of Coaching and Lead Phase Coach to ensure coaching sessions and matches are organized according to club standards and requirements.
- Assist in organising and managing games programs for selective age groups, including scheduling matches.
- Responsible for the design of the individual learning programs for players in the respective age groups

#### Full Time Youth Development Phase Coach Football Program Lead & Lecturer

Jun 2024 - Oct 2024

Jan 2024 - Jun 2024

Birmingham City FC & Birmingham City  
FC Foundation

- Lead the development and delivery of the football education program for the BCFC Community Trust 16-19 age group.
- Motivate learners to succeed both academically and on the football field.
- Made transition to full time academy coach in June 2024, planning, preparing and delivering coaching sessions for 12 to 16 year-old age groups in alignment with Club philosophy and coaching syllabus.
- Collaborate with the Academy Head of Coaching to ensure coaching sessions and matches are organized according to club standards and requirements.

#### Full Time Academy Coach (YDP 13-18)

Burnley Football Club

August 2021-January 2024

- Plan and deliver coaching sessions for U13–U18 players in line with the club’s philosophy and coaching syllabus.
- Collaborate with the Head of Coaching to align training and matchday standards, including coordination of support services (sports science, analysis, medical, recruitment, education).
- Lead the games programme for U13 and U14 age groups, including fixture scheduling, day release coordination, and player-parent review meetings.
- Support the Professional Development Phase (PDP) by assisting with training sessions and matches as required.

## Director & Co-Founder

Sports Lingo Group Ltd

Mar 2020 - Present

Created and developed a unique and pioneering app which translates football specific terms and phrases from one language to another. Responsible for business outreach, deliveries of CPD’s at football clubs and schools around the importance of languages in the football industry, as well as motivational talks.

## Academy Coach

Nottingham Forest FC

August 2020-August 2021

- Plan, prepare, and deliver coaching sessions aligned with Club philosophy and coaching syllabus.
- Work under the guidance of the Academy Head of Coaching and Lead Phase Coach.
- Coordinate with key Academy personnel for session and match planning (sports science, analysis, medical, recruitment, education, etc.).

## Lead U19 Coach & Lecturer

ESPFA (Mickleover Sports FC)

August 2020 - August 2021

- Plan and execute technical and tactical coaching program for designated age group.
- Develop syllabus aligned with club philosophy to cater to players' requirements.
- Oversee and deliver BTEC Level 3 in Sports Coaching and Development education program.
- Support students in their academic growth alongside football program.

## Teacher of Modern Foreign Languages

Hodge Hill College

June 2018 - August 2020

- Deliver high-quality lessons in Modern Foreign Languages (MFL).
- Engage and inspire students to develop their language skills, cultural awareness, and confidence.
- Plan, teach, and assess students in line with the curriculum and departmental goals.

## Academy Coach

Coventry City FC

August 2017 - July 2019

- Plan, prepare, and deliver coaching sessions aligned with Club philosophy and coaching syllabus.
- Work under the guidance of the Academy Head of Coaching and Lead Phase Coach.
- Coordinate with key Academy personnel for session and match planning (sports science, analysis, medical, recruitment, education, etc.).

## Academy Coach

Walsall FC

October 2016 - July 2017

- Plan, prepare, and deliver coaching sessions aligned with Club philosophy and coaching syllabus.

## REFERENCES

### Ian Jones

Premier League Auditor

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### Osei Sankofa

Coaching Support & Development Manager

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